

## FOR IMMEDIATE RELEASE

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### Mou Tai vintage dry red wine being featured in 'fnbsingapore.com'- 12 May 2005

茅台干红葡萄酒的专访刊登在 'fnbsingapore.com' 里-刊登於 2005 年 5 月 12 日



Singapore Food and Beverage

Monday, May 16, 2005

Content Search  Go

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Trade Leads Company Products & Services

Thursday, May 12, 2005

**Multico Holdings launches Mou Tai cabernet sauvignon at HOFEX**

By Jaclyn Tan



Kwei Chou Mou Tai Distillery Group Changli Winery Co Ltd, Kwei Chow MouTai Beer Brewery Co Ltd and Multico Holdings Pte Ltd have together launched signature brand Mou Tai cabernet sauvignon wine in Hong Kong's trade fair HOFEX 2005.

According to the Kwei Chou Mou Tai Distillery, the Mou Tai cabernet sauvignon wine used grapes from the high quality vineyards in the Changli Hebei province to create a fresh and full-bodied ruby-coloured liquid with a rice fruit aroma. The production and bottling of the wine is also done under stringent supervision.

The producer has advised that the wine is best served at 15 to 20 degrees Celsius. It will lighten the heaviness of meat and poultry based meals and also provides a therapeutic and refreshing candour.

The unique retail packaging is also designed to blend elegance with ancient Chinese heritage, as the wine is decorated by pictures of Chinese scholars from different periods.

The Mou Tai wine could previously only be obtained at high profile events and business forums. However, it has been gradually introduced in Singapore, Malaysia, Cambodia and Vietnam last year.

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### Trade Leads on Food & Beverage

	Reply Lead	Post Offer
1. Beverages	92	
2. Canned Food	30	
3. Cocoa / Coffee	10	
4. Coffee & Tea	23	
5. Confectionery	34	
6. Dairy Products	29	
7. Delicatessen	9	
8. Desserts	3	
9. Dried Food	19	
10. Edible Oil	25	
11. Eggs & products	2	
12. Fish & Seafood	57	
13. Food - General	49	
14. Frozen Food	28	
15. Fruits, Vegetables & by-products	34	
16. Grocery Food	8	
17. Health Food	25	
18. Herbs & Spices	29	

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