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DIVA being featured on Singapore magazine, 'Expat' – Aug 2006

DIVA 的产品介绍刊登在新加坡杂志, 'Expat' 里. - 2006 年 8 月

IN THE SPIRIT

VODKA TONIC

MARKING A CHANGE FROM OUR REGULAR WINE TASTINGS, TONY WATTS ANAESTHETIZES HIS TASTE BUDS WITH 12 VODKAS AT Q BAR.



After drawing the in-crowds in Ho Chi Minh City and Bangkok, Q Bar has arrived in Singapore.

The centerpiece of the upstairs bar is a purpose-built vodka fridge for what is purported to be Singapore's largest selection of vodkas. With 111 varieties to choose from, you may need a couple of visits before you've tried them all.

In an effort to help you in that cause Q Bar does offer flights of six 15-millilitre shots – at \$20 for regular and \$25 for premium selections.

The custom-made two by two-metre freezer can chill the spirit to minus 22 degrees Celcius, though apparently the bartenders struggle to deal with temperatures so low (fingers sticking to bottles is not conducive to productivity), so the temperature is set to a slightly more manageable minus 16.

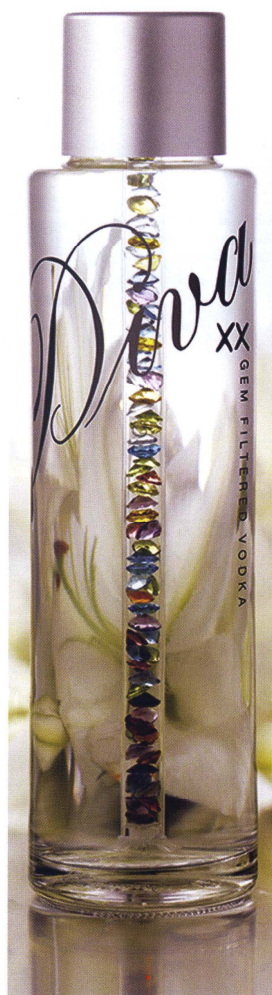
For the purposes of this tasting the ambient

temperature in the freezer was one degree Celcius (meaning the serving temperature was slightly lower) and the vodkas served in chilled shot glasses one at a time.

On offer were six unflavoured vodkas: Wyborowa; 42 Below; Diva Gem Filtered; Pravda; Wyborowa Single Estate; and Ultimat.

Flavoured vodkas tasted included: 42 Below Kiwifruit; Wyborowa Apple; Wyborowa Pear; Ultimat Black Cherry; Ultimat Chocolate Vanilla; and Skyy Vanilla.

Overall, tasting vodkas back-to-back is an interesting exercise – the complexity and differences in taste you expect from wines or single-malts is simply not there, instead the differences come with the mouth feel and alcohol burn. As to flavour, maybe I'm missing the point, but there doesn't seem to be much. Until you get to the flavoured vodkas that is... □



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