

FOR IMMEDIATE RELEASE

Contact 联络

Eileen Chieng 陈琳苑

Manager - Corporate Business 经理- 商业事务

Multi-Tradeplus (Asia) Pte Ltd 亿贸亚洲(新)有限公司

Tel 电话: +65 6423 9445

Fax 传真: +65 6423 9440

Mobile 手机: +65 93833858

MTP Building 31 Stanley St #02-01 s068740

www.mtpasia.com

eileenchieng@mtpsingapore.com

DIVA being featured in a Singapore magazine, 'Men's Folio' –Jan/Feb 2007

DIVA 的产品介绍刊登在新加坡杂志 'Men's Folio' 里. - 2007 年 1/2 月

Extracts from the article,

"...Men's Folio introduces the coolest and most exclusive..."

"...with the colourful rocks lodged securely inside the straw, this sparkly is the disco king incarnate ..."

PALATE
TEXT DARYL TAN & JOANI LIM

LIQUID SPIRIT

NOT YOUR AVERAGE BEVERAGE, MEN'S FOLIO INTRODUCES THE COOLEST AND MOST EXCLUSIVE IN THE LIQUID KITCHEN

CRYSTAL CLEAR
Scottish vodka distillers have given the liquid staple of Soviet soldiers a Pharrell Williams-worthy revamp with their Diva Vodka's Bespoke range. Made from spring water and distilled through diamond sand and gem filters, the vodka in this bottle would look ordinary if not for the glass straw filled with glittering cubic zirconia crystals including topaz, aquamarine and amethyst or even gold nuggets. With the colourful rocks lodged securely inside the straw, this sparkly is the disco king incarnate. Besides cubic zirconia, it is also available with authentic precious gemstones for the outrageous big-spender.
Available at Bottles & Bottles Vodka #01-165

RED AND WHITE
Calling all admirers of French artwork, this limited edition Grand Marnier is an interpretation of the Chateau de Versailles in France. Intricate decorative details like white medallions and wax seals add nostalgic luxury to its original pot-still shape. Containing the brand's hallmark mellow orange liqueur made of bigarade, a citrus fruit from the Caribbean, liqueur connoisseurs can enjoy its tangy taste while admiring the gorgeous porcelain bottle.

GOLDEN ALPS
Water from the French Alps never looked so good. To conclude the series' famous mountain-shaped bottle which started in 2004, Evian has launched the 2007 edition with a gold cap limited to 500 pieces, it comes in a gold presentation box.

evian 2007 Limited Edition
n° 00001



P R I V A T E

TEXT: DARRYL TAN & JOAN LUI

LIQUID SPIRIT

**NOT YOUR AVERAGE BEVERAGE,
MEN'S FOLIO INTRODUCES THE
COOLEST AND MOST EXCLUSIVE
IN THE LIQUID KITCHEN**

CRYSTAL CLEAR
Scottish whisky distilleries have given the liquid status of Soviet soldiers a Pilsner twist. The result is a clear, smooth, and slightly sweet spirit. It's the only one in the world that's been distilled in the bottle. The result is a clear, smooth, and slightly sweet spirit. It's the only one in the world that's been distilled in the bottle.

Available at MONTSINGAPORE.COM



RED AND WHITE
Grand Marnier is a French liqueur made from triple orange and white mandarin and was the first to be bottled in its original port. It's the only one in the world that's been distilled in the bottle. The result is a clear, smooth, and slightly sweet spirit. It's the only one in the world that's been distilled in the bottle.



GOLDEN ALPS
Evian is a French mineral water brand. It's the only one in the world that's been distilled in the bottle. The result is a clear, smooth, and slightly sweet spirit. It's the only one in the world that's been distilled in the bottle.

SMOOTH OPERATOR

Smirnoff is a Russian vodka brand. It's the only one in the world that's been distilled in the bottle. The result is a clear, smooth, and slightly sweet spirit. It's the only one in the world that's been distilled in the bottle.



CELEBRATORY TOAST

Mumm is a French champagne brand. It's the only one in the world that's been distilled in the bottle. The result is a clear, smooth, and slightly sweet spirit. It's the only one in the world that's been distilled in the bottle.



LIVET UP

The Glenlivet is a French whisky brand. It's the only one in the world that's been distilled in the bottle. The result is a clear, smooth, and slightly sweet spirit. It's the only one in the world that's been distilled in the bottle.



For information: www.mtspingapore.com 详情请到 <http://chinese.mtspingapore.com>

Contact 联络: eileenchieng@mtspingapore.com Tel 电话: +65 6423 9445

##